AMITY ALUMNI ASSOCIATION

AMITY UNIVERSITY –UTTAR PRADESH–

ALUM CHRONICLE

ALUMNI NEWSLETTER

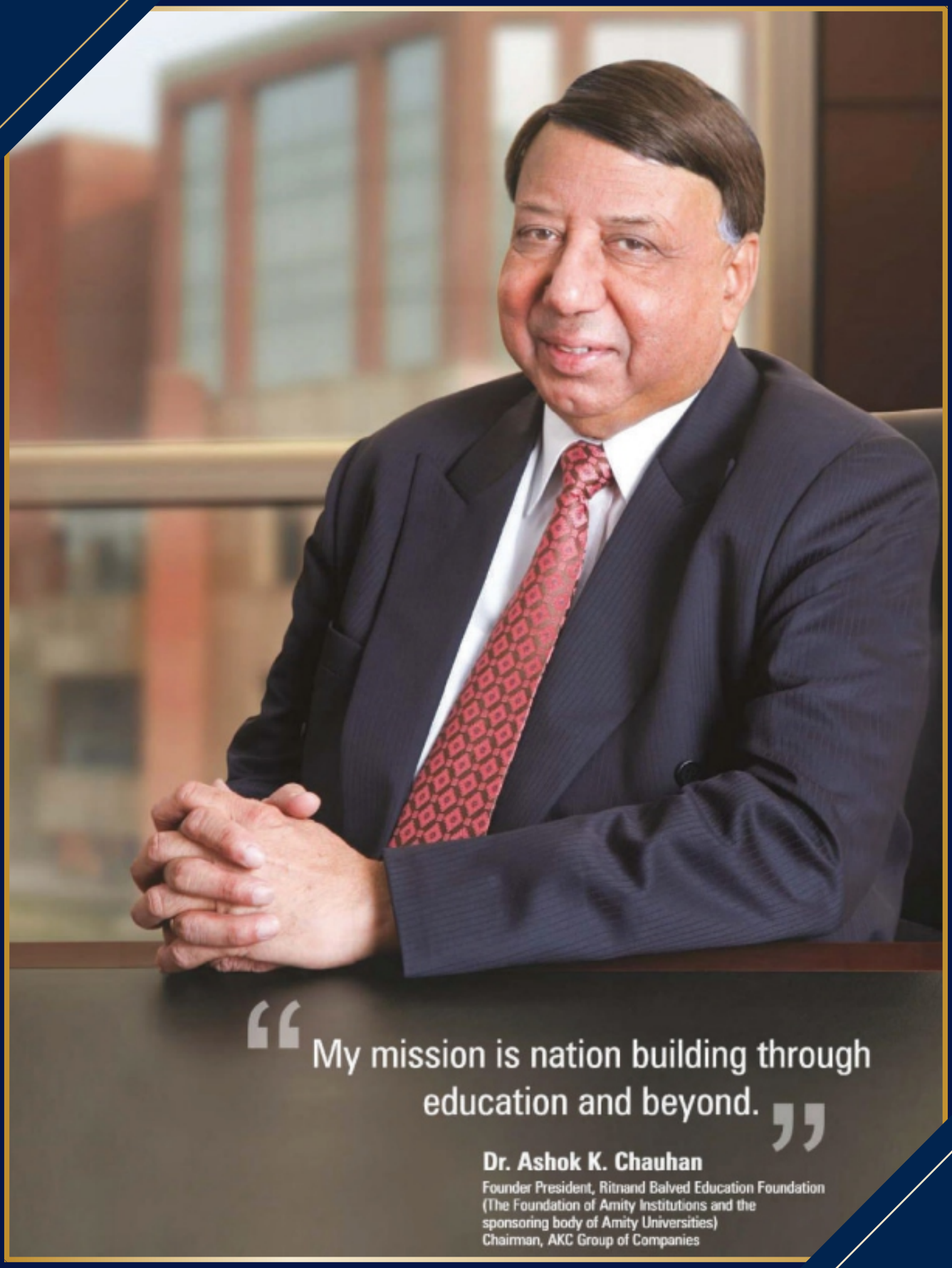
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OUR VISIONARY LEADER



Leadership



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Chancellor, Amity University
President- RBEF
CEO, AKC Group of Companies



Dr. Aseem Chauhan
Chancellor, Amity University
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PREFACE

ABOUT THE EDITION

ALUMCHRONICLE - VOLUME-3, ISSUE-2

The Alumni Relations Office of Amity University Uttar Pradesh, Noida is privileged to unveil this edition of the Alumni Newsletter — an ode to journeys taken, and the timeless bond that unites the alumni with their alma mater. As we embrace the promise of a new year, may 2024 be filled with purpose, progress, and prosperity. Amity Family wishes you all a very Happy New Year!

This edition captures a vibrant tapestry of events: reunions brimming with nostalgia, knowledge-sharing sessions led by successful alumni, inspiring career guidance forums, entrepreneurial success stories and cross-continental dialogues echoing with ambition and gratitude. Each story that began in Amity's classrooms now spans continents, industries, and generations.

With the kind blessings of our respected Founder President, Dr. Ashok K Chauhan, the great vision of our Chancellor, Dr. Atul Chauhan, and the caring guidance of our Vice Chancellor, Prof. (Dr.) Balvinder Shukla, this edition celebrates not just events but relationships. Relationships that continue to grow through meaningful engagements where alumni return not merely as guests, but as mentors, visionaries, collaborators, and storytellers.

In a rapidly changing world, these connections offer a reassuring constancy and stand as a testament to the fact that Amity is more than just an institution. It is a lifelong companion in every Amity graduate's pursuit of excellence, innovation, and purpose. We invite you to immerse yourself in the stories of Amity's beautiful shared moments with its alumni, not only to witness the past and present, but also to envision the future we build together.



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University Alumni IQAC Members



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(PGDM, Class of 1999, ABS, Noida)



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Managing Partner
UKCA and Partners, New Delhi
(BA.LLB (I), Class of 2010 ALS, Noida)



Mr. Biswapriya Bhattacharjee
Director B2B & Technology,
Head Centre of Excellence,
Kantar, Bengaluru
(PGDM, Class of 2000 ABS, Noida)



Ms. Mansi Chaudhry
Founder & Managing Partner
The Frontiers Legal, New Delhi
(M.Sc. Microbiology & Herbal Medicines),
Class of 2007, AIMT, Noida)



Mr. Farman Beig
Co-Founder & CEO,
Wat-A-Burger, Noida
(B. Tech- CSE, Class of 2010
ASET, Lucknow)



Ms. Zeinia Samar
Team Leader- Sports Science
Olympic Gold Quest, New Delhi
(MPT, Class of 2013 AIPT, Noida)

Alumni Forum

Amity Alumni Entrepreneurs Forums



Voices of experience, alumni inspire future entrepreneurs at ABS Forum

Amity Business School hosted its Alumni Forum 2024 on 10th January, bringing together distinguished alumni to inspire and guide the next generation of entrepreneurs. The session featured insights from Mr. Gomteshwwar Jain of PGDM, Class of 2002, (MD, Rasberri Designs Pvt. Ltd.), Mr. Vishwani Dev of MBA, Class of 2008 (VP, Employee Relations and Policies, Accenture), and Mr. Nitin Balyan of MBA, Class of 2011 (Regional Manager, Devyani Food Industries Ltd.), who shared their journeys, professional insights, and strategies for navigating the evolving business landscape. From highlighting the importance of practical experience to the need of skill development, and innovation, the forum served as a valuable bridge between academic learning and real-world application.

Amity Institute of Biotechnology, in collaboration with UDHYAM and the E-Cell, hosted an online workshop with alumnus Mr. Jatin Mishra, Manager at IIT Kanpur's Incubator and B.Tech Biotechnology graduate (Batch 2012-2016), on March 21, 2024. The event focused on the promising field of bio-entrepreneurship, India's startup ecosystem, spotlighting biotech ventures like BIOCOIN and MYLAB, while addressing industry hurdles such as high costs and regulatory challenges. The interactive Q&A session allowed students to gain valuable, personalized insights.

Alumni Forum for Internship / Placement Guidance



Alumni receiving appreciation gift from the faculty of Amity University

Amity Business School organized an inspiring Alumni Forum on 19th January 2024 titled "From Concept to Company: Navigating the Entrepreneurial Journey." The session featured accomplished alumni—Mr. Nishant Solanki of PGDM, Class of 2005 (VP, SGN Software Pvt. Ltd.), Mr. Deepak Kumar of MBA-AICI, Class of 2010 (MD, Aruna Global), and Mr. Nishant Garg of MBA, Class of 2014 (MD, Maiden Forgings Ltd.)—who shared their personal journeys from startup ideas to successful enterprises. The forum offered students valuable insights into emerging industry trends, the realities of entrepreneurship, and the evolving business landscape. It served as a powerful platform for motivation, practical learning, and meaningful alumni-student networking, reinforcing the bridge between academic foundations and industry excellence.



Amity University Tashkent hosted a campus placement event in collaboration with global tech leader HUAWEI on February 21, 2024. The event welcomed HUAWEI HR professionals Shahnoza Yakhshieva, Mr. Weiqingwei, and Mr. Pengjiangao, alongside alumnus Farrukh Azamov of BSc IT Class of 2019-2022, now an IT Engineer at the company. Shahnoza offered key insights into HUAWEI's recruitment process and the skills they seek, while Mr. Weiqingwei emphasized the company's inclusive and innovation-driven culture.

The highlight was Mr. Pengjiangao's inspiring journey from Amity student to HUAWEI professional, sparking motivation among attendees. This dynamic interaction provided students with a clear view of career possibilities in the tech industry and inspired them to pursue excellence and innovation on a global stage.







Empowering aspirations: Huawei connects with future tech leaders

Amity Global Alumni Forum



Amity School of Engineering and Technology resonated with stories of triumph and inspiration on 19th of January, 2024 during the event Confluence'24: Alumni Success Stories. Four remarkable alumni—Ms. Ria Srivastava, Cloud Engineer at Google; Mr. Nitish Jha, Co-Founder of Dygital Labs; Ms. Rishika Jain, Consultant at KPMG; and Mr. Vivek Mishra, Director of IT at Ossify Industries Pvt. Ltd.—returned to share their journeys from eager students to industry leaders. The morning unfolded with warm introductions and a moderated discussion by Dr. Garima Aggarwal and Prof. Dr. Manoj Kumar Pander, the Head of Institution, crafting a bridge between past and present. Students engaged fervently during the Q&A session, probing for wisdom on navigating careers, embracing innovation, and balancing aspirations with reality.





Seeds of success sown, futures blossoming, a heartfelt homage to growth at ASET's Confluence'24



ASET's illustrious alumni at the Alumni session during 14th International Conference 'CONFLUENCE'

Knowledge Sharing Sessions

Amity Institute of Nanotechnology hosted an engaging alumni talk featuring Ms. Kavya, an esteemed alumni from the 2020 MSc-MTech Nanotechnology batch, currently pursuing her PhD at the University of Barcelona, Spain, sharing insights on higher education opportunities. The session, graced by AINT's HOI Dr. O.P. Sinha and faculty members, offered a valuable opportunity for students to gain firsthand insights into higher education and research opportunities abroad. Ms. Kavya shared her academic journey, covering crucial aspects such as the PhD application process, cultural adaptation, and academic work life in Europe.





Ms. Kavya, an esteemed alumna from the 2020 MSc-MTech Nanotechnology batch sharing insights on higher education opportunities.

The Amity School of Fashion Technology, Lucknow, hosted an inspiring alumni interaction on "Building a Brand - From Concept to Market" on January 15, 2024. Esteemed alumni entrepreneurs Ms. Niharika Seth of BDES FD&T, Class of 2009 and Ms. Sunidhi Arora of BDES FD&T, Class of 2009 shared their invaluable journey of transforming creative visions into thriving brands. The session illuminated key aspects of brand building, from mastering colour palettes and spatial design to navigating market research and licensing challenges. Engaging students and faculty, the discussion sparked a deep entrepreneurial spirit, equipping future designers with practical insights and confidence to embark on their own brand-building journeys. This enriching exchange strengthened the bridge between education and industry, empowering students to turn ideas into impactful realities.



Alumni share the blueprint for building impactful fashion brands

Amity School of Engineering and Technology, on January 16, 2024, hosted an engaging session with alumnus Mr. Sourabh Jaiswal, now pursuing advanced studies in Propulsion at IIT Chennai and contributing to a ballistic missile project. Mr. Sourabh Jaiswal explored UAV modelling, touching on aerodynamics, simulations, and design optimization with depth and clarity. Mr. Vivek Verma, Head of Department (officiating), opened and closed the event, highlighting the fast-paced evolution of drone technology.



Alumnus Mr. Sourabh Jaiswal returns to share UAV innovations and aeronautical insights

Amity Institute of Behavioural and Allied Sciences organized a workshop on January 25, 2024, focusing on the use of Jolly Phonic sounds in early childhood education by Ms. Yashika Gupta, alumni from the D.El.Ed. 2021-2023 batch, currently serving as a Pre-Primary Teacher at Amity International School, Noida. Ms. Gupta demonstrated how the Jolly Phonics methodology can transform traditional language instruction into an engaging, multisensory experience, enhancing literacy skills from an early age. The session concluded with a discussion on integrating phonics into future classrooms.



Alumna Yashika Gupta brings Jolly Phonics to life for future educators



Showcasing innovation, students present at the Amity Start-Up Expo 2024

The Amity Start-Up Expo was organized under Amity Youth Festival (AYF 2024) by Amity University Uttar Pradesh from 29th Feb to 01st March 2024. AYF creatively engaged the students from various premier universities and Business schools across the country to boost their confidence and help them showcase their creativity and skills through various activities. Amity Start Up Expo was one of the innovative events in which alumni, students and corporates showcased their various products and services by putting up stalls at main ground of Amity University Uttar Pradesh, Noida. The alumni start-ups were from different industries like health care, cosmetics, textiles, nutraceuticals, counselling and career guidance, e-commerce, and security solutions etc.

On March 06, 2024 The auditorium at Amity University, Lucknow, came alive with the theatrical brilliance of Girgit, a skit adapted from Anton Chekhov's celebrated story Chameleon, reimagined with an Indian characterization. The event was curated and organized by Mr. Prakhar Srivastava, an alumnus from the B.A. (Hons.) History batch of 2019-2022, who is currently preparing for competitive examinations. The play, reflective of the duality and shifting nature of human character, captivated the audience with its powerful performances and relatable social satire.





Art met insight as alumnus Prakhar Srivastava reimagined Chekhov's Chameleon for the Indian stage

Amity University, Lucknow Campus witnessed a vibrant Alumni Meet, bringing together accomplished professionals from diverse sectors for an engaging session with current students on April 10, 2024. The event fostered dynamic interactions across faculties including ASET, AIB, ASFA, and ASFT. Among the distinguished alumni from ASFT was Ms. Hiba Siddiqui, Marketing Head at Hilton Lucknow and a proud graduate of B.Des Fashion Design (2016-20). Her insightful session inspired students by bridging academic learning with real-world industry experiences, empowering them to envision and prepare for successful careers ahead.







Amity alumna Ms. Hiba Siddiqui, Marketing Head at Hilton Lucknow, inspired ASFT students by connecting academic learning with real-world industry insights during the Alumni Meet

Grooming Sessions

Amity School of Architecture and Planning, Lucknow Campus, organized an insightful grooming session featuring two alumni—Ar. Chetan Jain (B. Arch, Batch of 2010-2015) and Ar. Aditya Gupta (B. Arch, Batch of 2016-2021) on February 9, 2024. The event was held to help students understand the real-world challenges of the architectural profession and receive guidance on internships and placements. Ar. Chetan Jain, currently the Principal Architect at Grayaxis Design Studio in Chennai and a respected Executive Committee Member of the Indian Institute of Architects (IIA), Tamil Nadu Chapter, shared valuable insights from his journey.



Inspiring insights and career guidance shared by alumni architects at ASAPL's grooming session, February 2024

Amity School of Design hosted an insightful session on "Visual Branding in Product Design" on March 28, 2024, led by Ms. Ishita Kulshrestha of (B. ARCH, Class of 2017,) who is now a successful product designer. The workshop focused on the essence of branding, brand identity, audience scoping, and positioning, especially within the realm of digital products. Ms. Ishita illustrated these concepts through dynamic case studies, including "Apropolis" a UI visual branding project, "Dunzo," which showcased localized branding tailored to the Indian market, and "Duolingo," a celebrated example of gamified UI design that earned an Apple Design Award.

The session emphasized the critical role of research methodologies in crafting user-centric, compelling visual identities that resonate with audiences and maintain consistency across platforms.

Career Counselling & Guidance Sessions

On 9th January 2024 Amity School Of Insurance Banking & Actuarial Science hosted a session with Ms. Prerna Saha of (M.Sc Actuarial Science Class of 2019), now a Senior Corporate Actuarial Analyst at Pacific Life Re, London, to inspire students and bridge the gap between academic pursuit and global professional landscapes. With a rich background from the M.Sc Actuarial Science Batch 2017-2019, Ms. Saha wove an intricate tapestry of actuarial wisdom, guiding students through the profession's core—risk assessment and financial forecasting, where mathematics meets real-world decision-making.

Through her session, students learnt about safeguarding financial systems, innovating healthcare solutions, advising on climate risk and navigating the complexities of emerging markets.

The Amity Institute of Rehabilitation Sciences hosted a career guidance session led by distinguished alumna Ms. Komal Choudhary (Batch 2015-19), currently serving as Assistant Professor at the Army Institute of Education, Greater Noida. Focused on Career Guidance and Counselling - Avenues and Opportunities in Special Education, Ms. Choudhary reflected on her own journey at Amity and how it shaped her into an industry-ready professional. She emphasized the significance of self-awareness, strategic career planning, and continuous skill development.





Empowering journeys in special education, a session with Ms. Komal Choudhary

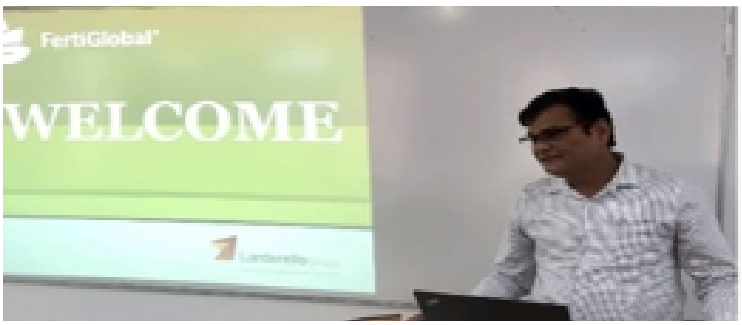


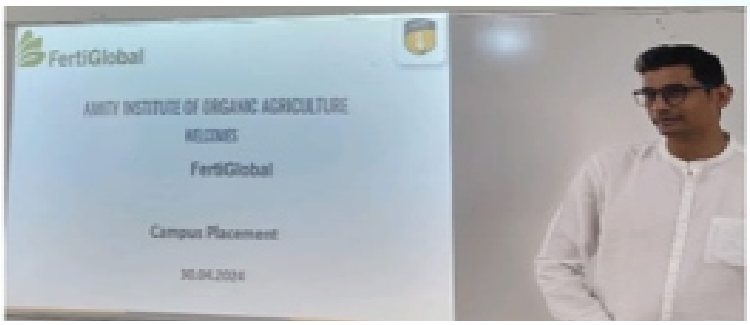
Alumna Mahvish Shakeel returns to light the path from literature to leadership

Head of Institution Prof. (Dr.) Kum Kum Ray, along with Dr. Rohit Yadav from Amity School of Languages conducted the session with alumna, Ms. Mahvish Shakeel for the final-year students. The session evolved into a vibrant dialogue, as students eagerly engaged with questions on career-building strategies in education and preparation for the CUET examinations.

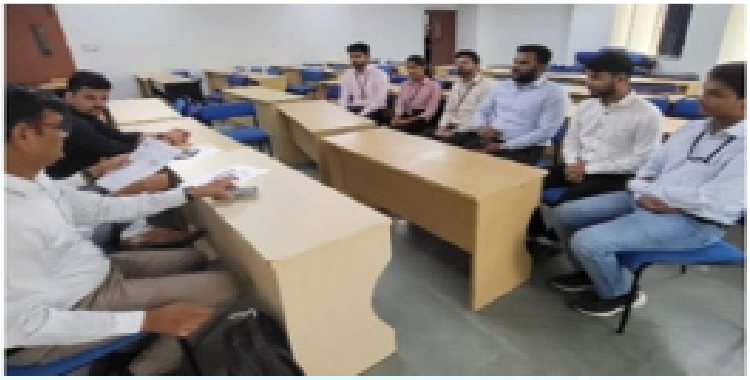
On 30th April, 2024 Amity Institute of Organic Agriculture hosted a campus placement session in collaboration with FertiGlobal, Larderello Group, aimed at identifying skilled candidates for industry roles, led by alumnus Mr. Tanveer, Director at SCL Commercial India Pvt. Ltd., accompanied by Dr. Rajesh Kumar Sharma and Mr. Nikhil Bansal. The event served as a valuable convergence of placement, mentorship, and institutional pride—strengthening alumni relations and empowering the next generation of agri-professionals.











Cultivating futures with insights and opportunity, a proud moment for Amity Institute of Organic Agriculture

Alumni Interaction and Engagement Sessions

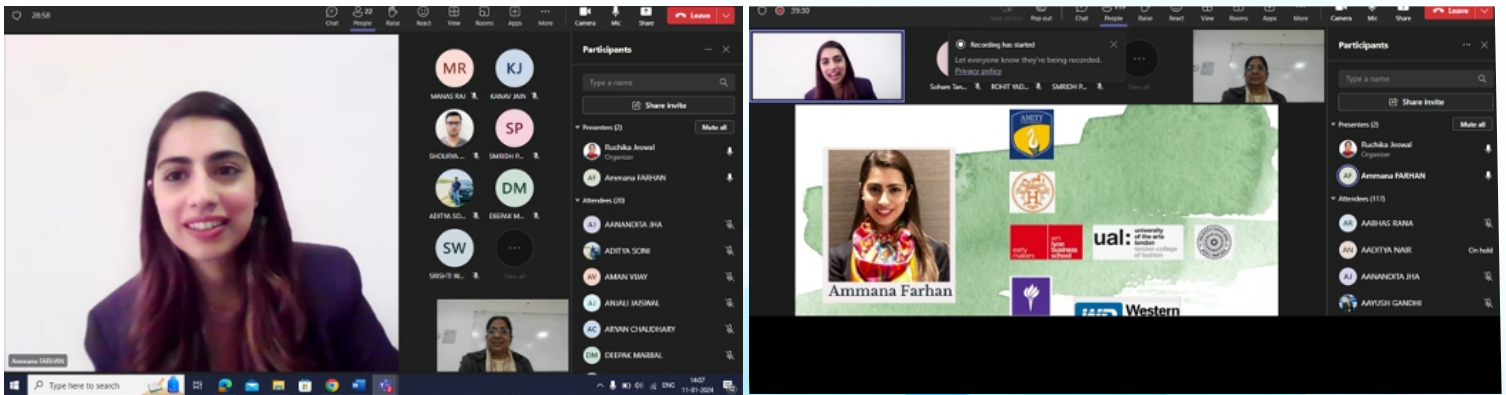
Dr. Manish Pandey, Managing Partner at Apex Business Solutions and an alumnus from the BBA batch of 2006-09, served as a key resource person during a Capacity Building Workshop for MSMEs on February 6, 2024. The workshop, meticulously coordinated by faculty and students at ASB, was a comprehensive training program aimed at enhancing business operations, workforce management, and internal systems for MSME leaders. Dr. Pandey led the session on "Workforce Management for Cooperation and Business Success," where he shared profound insights on uniting employees around common goals and fostering continuous improvement.

Amity Institute of Psychology and Allied Sciences hosted a thought-provoking alumni-led panel discussion on 27th March 2024, titled 'A Journey in Schizophrenia: Survival, Rehabilitation and Beyond.' Esteemed alumna Ms. Srishti Asthana of Integrated BA+ MA Clinical Psychology, Class of 2018, now the founder of Words of a Psychologist, joined experts from AIIMS, Max Hospital, and SCARF Chennai to explore the clinical, social, and therapeutic aspects of schizophrenia. Ms. Asthana highlighted the critical role of caregivers and community support in managing schizophrenia and preventing relapse. The session offered a holistic view of treatment, societal reintegration, and resilience, leaving participants enriched and inspired.



Amity alumna Ms. Srishti Asthana joined experts for a panel on schizophrenia, highlighting recovery, community support, and mental health accessibility

As part of its Alumni Engagement initiative, Amity School of Business hosted Ms. Ammana Farhan, BBA alumna (2013-16) and Supply Chain professional at Louis Vuitton, Gurgaon. With advanced training from Emlyon Business School and IIT Roorkee, she illuminated the pressing issues of Greenwashing and Sustainability in luxury supply chains. Her insights and candid reflections inspired critical thinking on ethics in global business, showcasing the vital role alumni play in connecting theory with real-world impact.



Greenwashing & Luxury SCM Talk with Louis Vuitton Alumna Ms. Ammana Farhan of BBA Batch 2013–16

Alumni Meet (Institution Level)

Silver Jubilee Alumni Reunion, PGDM Class of 1998, ABS

The Silver Jubilee Alumni Reunion 2024, themed "Yesterday Once More", joyfully welcomed back the PGDM Class of 1998 to their alma mater. Thirty-nine distinguished alumni from Asia, Europe, Australia, and North America—now CEOs, MDs, founders, and entrepreneurs—reunited to relive memories and celebrate their journey. Dr. Atul Chauhan, Chancellor AUUP and President RBEF, greeted the gathering, commending the alumni for their global impact and highlighting Amity's rise in innovation, research, and holistic education. He appreciated Mr. Rahul Shanker, CEO of Modicare Ltd and other members of the Alumni Core Committee, for uniting the batch after 25 years. Though Hon'ble Founder President Dr. Ashok K. Chauhan, of the Amity Education Group, could not be present in person, he conveyed his heartfelt wishes to each alumnus through a special book that included his personal message of blessings. The event was also graced by Dr. Balvinder Shukla (Vice Chancellor, AUUP), Dr. Sanjeev Bansal (Dean & Director ABS), and other faculty members. It was a heartfelt celebration of legacy, success, and lifelong bonds.



Hon'ble Chancellor Dr. Atul Chauhan presenting badges to alumni in celebration of 25 years of excellence and achievement











The PGDM Class of 1998 returned "Yesterday Once More" to celebrate 25 years of legacy, leadership, and lifelong bonds

Programme Specific Value Addition Sessions

Mr. Nebin D Bose, an alumnus of ASNRSD (MSc. Forestry, Class of 2022) and Associate at Nangia Anderson, led a value-added session and explained the concept and importance of Corporate Social Responsibility for MSc Forestry and MBA NRSD students on January 13, 2024. He explored the rising importance of Environmental, Social, and Governance (ESG) principles in forestry and natural resource management. The session covered ESG concepts, reporting frameworks, and their role in sustainable business practices. Mr. Bose led the discussion on Green Building and Certification and emphasized on continuous skill development. He inspired students to embrace responsible governance with clarity and purpose.





Alumnus Mr. Nebin D Bose enlightened MSc Forestry and MBA NRSD students on ESG principles and sustainable environmental governance.

Amity School of Applied Sciences, Lucknow, hosted a value-added session titled 'Innovative Thinking for Lab Experiments', conducted by alumnus Mr. Shivam Srivastava on January 16, 2024. The session was attended by over 60 students from B.Tech (CSE, BT) and B.Sc. (H) Physics. Shivam, a science journalist and founder of the YouTube channel Shivam Faraday, shared how curiosity and creativity drive scientific discoveries. Through storytelling, he highlighted historic breakthroughs in physics and urged students to view lab work as a space for innovation and critical thinking.





Alumnus Mr. Shivam Srivastava inspired students at Amity School of Applied Sciences, Lucknow, with a session on innovative thinking in lab experiments, blending curiosity, creativity, and critical inquiry

Amity Institute of Psychology and Allied Sciences hosted an enriching workshop on Cognitive Behavioral Therapy: Skills and Techniques for Beginners, facilitated by alumna Ms. Anisha Dhingra, Consultant Psychologist at Yashoda Hospital. A BA+MA Clinical Psychology graduate (2014-2019), she introduced students to core CBT models like the TFA framework and Cognitive Model. The session focused on recognizing cognitive distortions and distinguishing rational from irrational thoughts. Through exercises, role-plays, and discussions, participants gained practical skills and deeper insight into therapeutic techniques. The interactive workshop concluded with a lively Q&A, session, inspiring students toward personal growth and professional readiness in the field of mental health.





Alumna Ms. Anisha Dhingra leading an interactive workshop on foundational CBT skills and techniques, equipping students with practical tools for mental health practice



Mr. Siddharth Srivastava an alumnus of ASCO Lucknow Campus (MA. F&TP, Class of 2015) guided eager minds through the labyrinth of film production in Amity School of Communication, Lucknow Campus. His sessions focused on the process of creating scripts for the screens. Mr. Siddharth Srivastava unfolded the nuanced role of the filmmaker — a storyteller and a technician in unison. The session primarily focused on ad films and the art of storytelling for short formats — an even more compelling and challenging task. Mr. Siddharth Srivastava urged students to embrace both the art and science behind film production, preparing themselves for the evolving demands of the industry.



Mr. Siddharth Srivastava illuminated the art and craft of film production, inspiring students to master storytelling

Alumni Engagement as Jury in Events/Competitions

Amity School of Economics hosted "NAYAK 2.0," a lively debate on India's Interim Budget 2024-25, organized by Ecopedia on February 9, 2024. The event engaged students in critical analysis of budget policies affecting healthcare, tourism, defense, infrastructure, agriculture, and taxes. Ashish Chauhan of B.A (H) Economics, class of 2019-2022, now Team Lead at Heights Inc., enriched the discussion with his expertise. "NAYAK 2.0" inspired thoughtful engagement and brought economic concepts vividly to life.






Where ideas ignite and budgets come alive, NAYAK 2.0 sharpened minds to decode India's economic future with insight and passion

Amity School of Fashion Technology hosted the Amity Designers Award at the Lucknow Campus on March 5, 2024, celebrating creativity under the theme 'Vasudhaiv Kutumbkam'—The World as One Family. Visionary students from top institutions showcased designs blending cultural narratives, from Khadi Fusion to Indo-Japanese styles. Esteemed guests, including CEO Yawar Ali Shah and alumni founders Mohd. Shahid Khan (B. Des FD; Class 2017-2021) and Ms. Saloni (B. Des FD; Class of 2015-2019) of Shaad & Saloni, inspired the gathering. Guided by mentors Prof. Pooja Verma, Ms. Lali Priya, and Ms. Shivangi, the event radiated talent, tradition, and unity, illuminating the future of fashion.



Celebrating creativity and unity at Amity Designers Award 2024, where culture and innovation weave the future of fashion

Amity School of Architecture and Planning, Lucknow, hosted an alumni engagement event on March 7, 2024 featuring Mr. Hitarth Dev Singh, an alumnus (B.Arch, Class of 2023) and architect at Guru Sabeena & Associates, as a jury member for the student design competition on Smart Furniture for Children in Parks. Held in AB4's foyer, the competition emphasized creativity, sustainability, technology, and accessibility.



Alumnus Mr. Hitarth Dev Singh inspires students as jury member for the Smart Furniture Design competition



Amity School of Fashion Technology, Lucknow, proudly presented the Graduation Design Collection 2024 on April 3, 2024, celebrating the creative journey of the 2020-2024 batch. Under the expert jury of alumni—Ms. Niharika Seth (BDES FD&T batch, Class of 2009), Mr. Shwetank Shukla (B.Sc FD&T, Class of 2014), and Mr. Samarth Chaudhary (MAFRM, Class of 2020)—students showcased unique themes through expertly crafted ensembles. Guided by Prof. Pooja Verma and choreographed by Mr. Sameer Shrivastava, the event was a dazzling finale of four years' dedication, innovation, and artistry, launching these emerging designers into the fashion world.





Graduation Design Collection 2024: Emerging talents shine, guided by alumni and mentors, as they step into the fashion world

Amity International Business School hosted its annual Research Conclave on May 15, 2024, to focus on undergraduate research in National Education Policy 2020. Over 200 students showcased innovative work in management, AI, and business analytics. Esteemed alumni from leading firms—Ram Bengani of MBA, Class of 2005 (Sharekhan), Mansi Arora of MBA, Class of 2010 (Get Boarded), Aman Kapoor of MBA, Class of 2010 (BCG), Juhi Gupta of MBA, Class of 2005 (Agile Vibes), and Saurabh Amar of MBA, Class of 2004 (Havells)—enriched the event with expert insights and engaged with student researchers.





Amity International Business School's Research Conclave on May 15, 2024, showcased student innovation with industry insights from distinguished alumni, inspiring a culture of research and bold thinking

Achievements

Alumni Spotlight: Smriti Bhatia (MCA, 2002-2004)



We are delighted to spotlight the journey of Smriti Bhatia, an alumna who has seamlessly blended technology, entrepreneurship, and creativity into a successful career. A Chocolate Artisan, International Author, TEDx Speaker, and Social Entrepreneur, Smriti is the Founder of Smriti's ChocoHouse & SIABAZ and serves as COO & Director of MG SocialCare Foundation in Noida. With 13 years of experience in IT, she transitioned into the world of gourmet chocolates, earning the title of "Chocolate Diva" and being honored as an MSME Wonder Woman. A Mentor of Change at NITI Aayog, Smriti has also made waves in media, hosting shows on Tata Sky/Tata Play and Amul India, while her influence extends to modeling, radio appearances, and guest lectures at schools and colleges. An award-winning writer with 7 published books, she has been recognized on prestigious national platforms and has served as a jury member for various events. Her passion for wellness is reflected in her certifications in Food & Business (Academy Sanjeev Kapoor), Reiki, Raja & Kriya Yoga, Acupressure, and Digital Marketing (Digital Scholar). We applaud her achievements and look forward to her continued success in shaping industries and inspiring future generations!

Alumni Spotlight: Sudeep Gupta (B.Sc. IT, 2004-2007)



We are proud to highlight the inspiring journey of Sudeep Gupta, a visionary entrepreneur and dynamic leader who has carved a niche in India's startup ecosystem. As the Co-Founder & CEO of Store My Goods, a pioneering on-demand storage solutions company, Sudeep has demonstrated exceptional business acumen, scaling ventures across e-commerce, F&B, automotive, hospitality, and real estate. His entrepreneurial excellence earned him the prestigious "Entrepreneur of the Year 2022" award, presented by Mr. Franck Riester, French Minister of Foreign Trade, and H.E. Mr. Emmanuel Lenain, French Ambassador. His venture, Store My Goods, gained national recognition after being featured on Shark Tank India and covered by Times of India. A two-time "Most Distinguished Alumni" awardee (2013 & 2017) from Amity University, Sudeep also serves as an Advisory Board Member for Amity University (AIIT) and was honored as a "Young Promising Entrepreneur" (2010-2011). His global expertise includes certifications from HEC Paris (Certified Negotiator) and an ambassadorial role for ESCP Business School, Paris. Beyond business, Sudeep is an accomplished speaker, sharing insights at IIT Delhi, Delhi University, French Embassy forums, and ESCP Paris, while also showcasing his sporting prowess as a Silver Medalist in Inter-Club Badminton (2017). His journey—from a "Star Performer" at Bharti Teletech to a celebrated startup leader—exemplifies innovation, resilience, and leadership. We celebrate his remarkable achievements and look forward to his continued impact on the entrepreneurial landscape!

Alumni Spotlight: Silky Sharma (MBA, 2006-2008)



Silky Sharma is a proud alumna of MBA Batch 2006-2008 of Amity Business School, Amity University, Noida. She has won Marvelous Mrs India — 2024 People's Choice Award at a ceremony held in Gurgaon on 14th January 2024. The award was conferred by the jury upon Silky Sharma, chosen not just by votes, but by hearts. She truly embodies the 'People's Choice' — radiating undeniable charm and a genuine connection, while competing with over 25 semi-finalists from countries including the US, Australia, Dubai, and more. India's first Mrs. World (2001), actor, supermodel, medical doctor, and psychologist Dr. Aditi Govitrikar presented the crown to Mrs. Silky Sharma, originally from Chandigarh and presently based in Bengaluru. She is a UGC-NET qualified Assistant Professor of Management and is currently pursuing her Ph.D. Earlier, she was awarded an Academic Research Fellowship by the Chiba Institute of Technology, Japan, where she participated in a month-long collaborative research program. She is also the recipient of numerous accolades, including the Best HR Support Award, the President's Award in Scouts & Guides, and many more over the years. Looking ahead, Ms Silky aspires to make a meaningful impact on student welfare and society at large, particularly in the fields of Higher Education and Artificial Intelligence. She proudly credits her success to the unwavering support of her parents, husband, and son, who stood by her throughout this transformative journey, while being guided personally by renowned mentors such as BK Sister Shivani, Gaur Gopal Das, Mrs. Galaxy Chahat Dalal, Noyonika Chatterjee, and many others.

Alumni Spotlight: Samaira Mendiratta (BCA, 2017-2020)



We are thrilled to share the accomplishments of Samaira Mendiratta, alumna of AIIT who is an example of our institution's legacy of excellence. Currently working as a System Support Officer at Keystone Talent Bank in Belfast, United Kingdom, Samaira has made significant strides in technology, research, and leadership. Her academic journey is marked by remarkable milestones, including publishing research papers in Scopus-indexed journals (Springer), presenting at the AICTE-sponsored International Conference on Information Management and Machine Learning (ICIMMI-2020), and earning Cybersecurity certifications from Amity Future Academy. Beyond academics, Samaira has demonstrated exceptional leadership as President of Amity ENACTUS (2018-2020), where she spearheaded social entrepreneurship initiatives and competed at the national level. Her dedication to service is equally inspiring—she volunteered for three years with The Earth Saviours Foundation, contributed to ICRITO's cultural and sponsorship teams, and assisted in organizing the Facilities Management Conclave for CII. Recognized for her writing prowess, she received a Merit in the All-India Essay Writing Event (2018) by the United Nations. As a Class Representative (2017-2020), she played a key role in fostering student engagement. Samaira's journey reflects the perfect blend of intellect & leadership, making her a true inspiration for current and future students. We take immense pride in her achievements and look forward to her continued success!

Alumni Spotlight: We are proud to spotlight alumni from Amity University in Tashkent making remarkable contributions across industries worldwide.

Mr. Farukh Azamov (2022) B.Sc (IT)



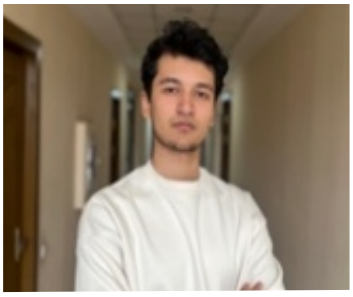
A Senior Cloud Engineer and Placement Manager at Huawei in Tashkent, recently facilitated a transformative placement drive at Amity University Tashkent. Collaborating with HR Specialist Shahnoza Yakhshieva, he highlighted career opportunities at Huawei, offering students invaluable insights into the company's recruitment process and skill expectations.

Mr. Aziz Abdumajitov (2023) B.A Tourism



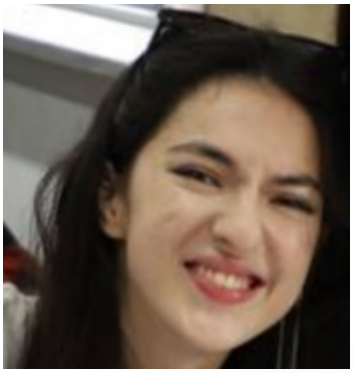
Aziz has been thriving as a Social Media Marketing (SMM) Manager at Elmakon, where he has been working full-time since December 2020. With over 4 years and 8 months of hands-on industry experience, he has played a key role in shaping Elmakon's digital presence—crafting engaging content, driving campaigns, and connecting audiences with purpose and creativity.Aziz's journey from tourism student to digital strategist reflects the dynamic versatility of Amity graduates and the global relevance of the skills they acquire.

Mr. Murad Fatkhullaev (2023) B.A Economics



Founder and CEO of Worldwide Business English, is revolutionizing professional communication. His expertise in clear, audience-tailored business communication empowers students and professionals alike, fostering collaboration and career growth through networking and industry-focused learning.

Ms. Renata (2022) B.Sc (IT)



A Front-End Developer at UAE-based Karve, Ms Renata recently served as a judge for Amity's 'Visual Verbal Narration' event, where she mentored International Foundation Studies students in creative comic-strip storytelling and team-building — an initiative that enhanced students' innovation and collaboration skills.

Alumni Campus Visit

Amity Business School proudly welcomed back two of its esteemed alumni—Mr. Rahul Shankar of PGDM, Class of 1998, now the CEO at Modicare Ltd. and Mr. Biswapriya Bhattacharjee of PGDM, Class of 2000 now Director at B2B & Technology, KANTAR Insights Pvt. Ltd — as guest speakers at the 9th Global Leadership Research Conference held from 7th to 9th February 2024. Speaking on the theme 'New Paradigms of Business Management in the Era of Analytics, Sustainability, and Innovation,' they shared powerful insights from their professional journeys, bridging academic theory with industry practice. Their sessions offered real-world case studies, leadership strategies, and future-focused perspectives, inspiring students and participants alike.



Vision, strategy, impact, being discussed by our alumni Mr. Rahul Shankar & Mr. Biswapriya Bhattacharjee at Amity Business School's flagship conference

The Amity Model United Nations Conference (AMIMUN) was organised by Amity University Uttar Pradesh from 19th Jan to 21st Jan 2024. The renowned Alumni from different domains attended the Conference as Executive Board of various Committees. The conference provided a platform for diplomatic discussions, allowing participants to expand their comprehension of international relations. AMIMUN, as a platform creates an environment, where delegates cultivate a comprehensive global awareness and improve their critical thinking, public speaking, as well as hone their leadership skills. Building on to the success of the previous 12 editions, AMIMUN continues to maintain the high standard and offers meaningful experience to delegates and distinguished guests.



Prof. (Dr). Balvinder Shukla, Hon'ble Vice Chancellor Amity University along with Prof. (Dr.) Laxmi Ahuja, Dy. Dean Students' Welfare inaugurating AMIMUN'24 by lighting the lamp

Alumni Speak



Ms. Smriti Bhatia
Programme: MCA
Class of 2005
Founder- Smriti's ChocoHouse & SIABAZ

Amity has been close to my heart for many reasons. Here, I do not merely cite the valuable education I received, but also the profound impact it had on shaping my personality and instilling in me the values of soft skills, communication, and much more. The curriculum was so thoughtfully designed to cover all aspects of foundational knowledge, technical proficiency, practical application, core skills, languages, verbal and written communication, management, and relationship-building.

The faculty and directors were all so encouraging, welcoming, forthcoming, and knowledgeable that every step I took to embark on my career felt nourished and supported. Most importantly, I was given the opportunity to join a leading IT consulting firm—among the top companies of that time—through a walk-in interview. The directors and faculty were so delighted by this that they permitted me to join the organization during my final year and complete my studies in parallel.

My dear fellow Amitians, just take that leap of faith wherever you go. Trust your peers, believe in the faculty, and embrace the guidance you receive from every corner. Listen to your gut and follow it with zeal. Your hard work and your actions will pay off—and make all the right noise along the way.



Tania Mishra
Programme: B.sc. (H) Phy
Class of 2020
Indian Audit and Accounts Services (Probationer); Comptroller and Auditor General of India (GOI)

I am thankful to Amity for its comprehensive curriculum, which enabled me to develop my personality during my time at the university. I was an active participant in national conferences, debates, the annual function 'Amiphoria', and served as an anchor and coordinator for various events, including sports meets. Each of these experiences helped shape who I am today, complementing my academic growth, which was guided by highly qualified teachers. I would especially like to acknowledge Mrs. Pooja Srivastava of the ASAS department for her invaluable support and inspiration.



Mr. Aakash Jha
Programme: B.A. English Honours
Class of 2017
Manager- HRO (US, UK & EMEA),
Genpact.

My journey at Amity School of Languages was transformative in every sense of the word. During my time in the B.A. English Honours program (2014-2017), I found not just an institution, but a nurturing environment that ignited my passion for literature and language. The vibrant campus life, thought-provoking seminars, lively debates, and a supportive mentoring system laid a strong foundation that extended well beyond textbooks. The lessons I learned in critical thinking, creative expression, and effective communication at Amity continue to shape me — both personally and professionally.

Today, my experiences at Amity resonate in my role as Manager - HRO at Genpact. In this dynamic position, the skills honed during my academic tenure — attention to nuance in communication, strategic problem-solving, and an empathetic approach to leadership — have proven invaluable. Leading human resources operations has been both challenging and rewarding, as I strive to foster a culture that reflects the collaborative spirit I first experienced at Amity. I remain deeply grateful to Amity University for shaping not only my academic pursuits but also my professional journey. The memories, lessons, and lifelong connections forged during those three formative years continue to inspire me.



Mr. Nityanand Gupta
Programme: BJ&MC
Class of 2015
Lecturer (Shia P.G Collage),
Film-Maker, Director
Managing Director- Turtle Films &
Television Productions.

My time at Amity University, Lucknow campus, studying for a Bachelor of Journalism and Mass Communication, was one of the most creative and enriching periods of my life. The faculty here supported me immensely—especially Mohit Sir, Arena Ma'am, and every faculty member of ASCO Lucknow—helping me develop critical thinking and expressive communication skills. The events, such as the Film Festival and VIA-Media organized by the college, gave me the confidence to speak on different stages and articulate my thoughts with clarity.

I went on to work with various media organizations, including the BBC, Dainik Jagran, and Zee TV, as an event organizer and production assistant. Today, I am proud to serve as a lecturer, filmmaker, and director, and I run my own production house—Turtle Films & Television Productions.



Ms. Sanya Bagga
Programme: BHM
Class of 2024
Hotel Operations Management Trainee,
Indian Hotels Company Limited at
Taj Mahal, Lucknow

My journey at Amity University as a Bachelor of Hotel Management student was exciting and transformative. Over four years, the program blended theory with hands-on learning across all key hospitality domains—from culinary arts and front office operations to communication and behavioural skills. Practical sessions, field projects, and internships with leading hotels in India helped me build confidence and develop a keen eye for detail.

Guided by supportive faculty and a dedicated placement cell, I secured 100% placement assistance and began my career with the prestigious Hotel Operations Management Training program at Indian Hotels Company Limited (IHCL). Today, I am proud to be part of the team at the Taj Mahal, Lucknow, where I bring passion and professionalism to every guest experience.



Anurag Mittal
Programme: MCA
Class of 2013
Director,
TechStreet Solutions Pvt Ltd.

I am a proud Amitian and have been running my own IT firm for approximately 10 years now. Amity gave me the courage and confidence to take the leap of faith and embark on the path of entrepreneurship. Looking back on my journey, I can't imagine having taken this challenging road into uncharted territory without the learnings and skills I honed at Amity.

I encourage all my fellow Amitians to make the best use of the facilities provided by the university. There are ample resources available — from the library to the labs — and the campus environment is conducive to new ideas under the guidance of able faculty members. Each one of us can and should take full advantage of these opportunities and march ahead in our endeavors.



Souvik Goswami
Programme: MJMC
Class of 2006
Founder CEO & Managing Editor
T4D Communication Pvt Ltd.

Nowadays, we often discuss about the skill gap between higher education and industry expectations, which results in a lack of trained manpower ready for the professional world. Reason behind this is curriculum not being aligned with the need of the industry. Well, Amity School of Communication under the aegis of Amity University, Noida started addressing this long back for the higher education professional course they were offering. Be it journalism, advertising or MBA programs, the curriculum was designed in such a way, it worked as a stepping stone for students who were ready to fly with wings open in the professional world. The curriculum actually made the students ready for the industry with adequate knowledge and skills required to sustain and succeed in industry. Great teachers, efficient labs and studios, experienced guest lecturers and above all conducive environment made Amity students resilient, skilled and professional from the very beginning. That was the hallmark of Amity University 20 years back and it continues — Making future ready students for industry!



Ms. Shrutika Dasharathna
Programme: MBA
Class of 2024
Business Development
(Kent Intelligent Transportation Systems Pvt. Ltd.)

My journey as an MBA student (Batch 2022-2024) at Amity University Lucknow, specializing in Marketing and Operations, has been truly enriching. The university offered a perfect blend of theoretical knowledge and practical exposure, including insightful industrial visits that enhanced our learning experience. The faculty was exceptionally supportive, always guiding us through challenges and encouraging growth. I also had the opportunity to make great friends and build lasting connections. Presenting in class and participating in various events helped boost my confidence and communication skills. These experiences have been incredibly valuable in my current role in Business Development at Kent Intelligent Transportation Systems Pvt. Ltd. The skills and knowledge I gained at Amity have played a key role in preparing me for real-world business challenges.

AMITY ALUMNI ASSOCIATION

AMITY UNIVERSITY

COLLABORATIVE POWER OF 2,50,000 SUCCESSFUL ALUMNI MEMBERS ACROSS THE GLOBE

KEY HIGHLIGHTS

- Regular Virtual Alumni Forums, Meets, Activities etc.
- Internships / Live Projects and Placements
- Collaborative Research Projects
- Career Counselling and Guidance
- Training, Consultancy and EDPs
- Start-Up Mentoring
- Members of Area Advisory Boards, Governing Board. Admission Board, IQAC and others.
- Recognition to Distinguished Alumni Achievers

AMITY ALUMNI WORLDWIDE AT LEADING MNC's & CORPORATES LIKE

Google, BARCLAYS, Coca-Cola, pwc, Walmart, Johnson & Johnson, SONY, NISSAN, mazda, amazon, Gartner, airtel, Amazon Hub, Biocon Biologics, Deloitte., dentsu group, DUPONT, DURACELL, EY, CISCO, Ford, genpact, gsk, KPMG, HAVELLS, IBM, IQVIA, Marriott, Morgan Stanley, accenture, MetLife, Microsoft, NOVARTIS, PHILIPS, SAMSUNG, TATA, Uber, wipro, Capgemini

Once an Amitian, Always an Amitian

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AMITY
ALUMNI ASSOCIATION



VISION & MISSION

Vision

Amity Fraternity aspires to forge a life-long and mutually beneficial relationship with the Alumni to serve them and to work together to make this world a better place for future generations.

Mission

To develop and strengthen the bond between the university and Alumni on one hand and the Alumni to Alumni on the other hand through Connect, Involve, Engage, Evolve, and to leverage the relationships for an effective Outcome for the benefit of all Amity Fraternity and the Society.

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